

# APPLICATION AGREEMENT

## MARKET TOUR

### SZCZECIN, MAY 8–9 2027



## 1 EXHIBITOR

|                |  |         |        |          |  |
|----------------|--|---------|--------|----------|--|
| COMPANY        |  |         |        |          |  |
| TAX ID NO.     |  | COUNTRY |        | POSTCODE |  |
| STREET ADDRESS |  |         |        | PHONE    |  |
| CONTACT PERSON |  |         | E-MAIL |          |  |

|               |                                                 |                                               |                                                     |                                                        |
|---------------|-------------------------------------------------|-----------------------------------------------|-----------------------------------------------------|--------------------------------------------------------|
| PRODUCT RANGE | <input type="checkbox"/> REGIONAL PROMOTION     | <input type="checkbox"/> TRAVEL AGENCY        | <input type="checkbox"/> LOGISTICS, TRANSPORT       | <input type="checkbox"/> NGO                           |
|               | <input type="checkbox"/> ACCOMMODATION FACILITY | <input type="checkbox"/> EDUCATIONAL FACILITY | <input type="checkbox"/> SPORTS OR LEISURE FACILITY | <input type="checkbox"/> OTHER – please specify: ..... |

COMMENTS .....

## 2 MANDATORY REGISTRATION FEE

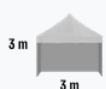
**€ 170**  
+ tax 23%

- ✓ Basic entry in the exhibitor guide
  - ✓ Invitation to the Exhibitors' Evening – 2 pcs
  - ✓ Placement of the company logo and represented brands on the website promoting the fair
- PLEASE SEND THE LOGO ALONG WITH YOUR APPLICATION**

### ADDITIONAL INVITATION TO THE EXHIBITORS' EVENING

..... pcs **€ 83 + tax 23% / pcs**

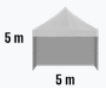
## 3 TYPE OF A STAND

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### MODULE A – 9 m<sup>2</sup>

Tent, header\*, 1 counter, table, 4 chairs, waste bin, lighting (up to 2 kW), 1 socket

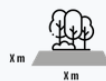
**€ 1550**  
+ tax 23%

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### MODULE B – 25 m<sup>2</sup>

Tent, header\*, 2 counters, table, 4 chairs, waste bin, lighting (up to 2 kW), 1 socket

**€ 2900**  
+ tax 23%

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### MODULE C

Space without construction, 1 socket (up to 2 kW)

- Space up to **9 m<sup>2</sup>**
- Space **10 – 16 m<sup>2</sup>**
- Space **17 – 25 m<sup>2</sup>**
- Space over **25 m<sup>2</sup>**

..... m<sup>2</sup>  
**€ 120 + tax 23% / m<sup>2</sup>**

**€ 112 + tax 23% / m<sup>2</sup>**

**€ 105 + tax 23% / m<sup>2</sup>**

**Individual pricing**

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### NON-STANDARD VERSION

**Individual pricing**

**\*The price of the tent includes a HEADER** with the exhibitor's name. Please provide the name below.

.....

.....

.....

.....

### ADDITIONALLY ORDERED:

..... pcs **LOGO ON THE HEADER** **€ 48 + tax 23% / pcs**

..... pcs **FRONT COUNTER WRAPPING** **€ 71 + tax 23% / pcs**

## 4 ADVERTISING MATERIALS

### ADVERTISEMENT IN THE EXHIBITOR MAGAZINE\*

|                          |                              |                                  |                                 |
|--------------------------|------------------------------|----------------------------------|---------------------------------|
| <input type="checkbox"/> | <b>LOGO IN THE MAGAZINE*</b> |                                  | <b>€ 48</b><br>+ tax 23% / pcs  |
| <input type="checkbox"/> | <b>Module A</b>              | • 297 x 210 mm                   | <b>€ 690</b><br>+ tax 23% / pcs |
| <input type="checkbox"/> | <b>Module B</b>              | • 148 x 210 mm<br>• 297 x 105 mm | <b>€ 405</b><br>+ tax 23% / pcs |
| <input type="checkbox"/> | <b>Module C</b>              | • 148 x 105 mm<br>• 74 x 210 mm  | <b>€ 238</b><br>+ tax 23% / pcs |

### OTHER ADVERTISING MATERIALS\*

Additional option to order the design and printing of other advertising materials

THE SERVICE PRICE IS SUBJECT TO INDIVIDUAL QUOTATION

### \* TECHNICAL CONDITIONS

- ✓ The logo must be submitted in a .eps, .ai, .pdf file format.
- ✓ The graphic for wrapping the front of the counter should have dimensions of **98 cm x 87 cm plus a 3 cm margin**.
- ✓ The graphic for wrapping the partition wall should have dimensions of **98 cm x 195 cm plus a 3 cm margin**.
- ✓ Advertisements for the **Exhibitor Magazine** should be submitted in PDF format, with a resolution of **300 dpi, in CMYK color mode, and with all text converted to outlines**. Black text and other small elements should be composed **using black only**. A preview in .jpg format must be sent before submitting the final file.

|          |          |          |          |          |          |          |
|----------|----------|----------|----------|----------|----------|----------|
|          | module B |          |          | module C | module C | module C |
| module A | module B | module B | module C | module C | module C | module C |

## 5 LED SCREEN DURING THE EVENT

### Weekend package - 2 days x 10 displays

### Price

|                          |          |                                          |                        |
|--------------------------|----------|------------------------------------------|------------------------|
| <input type="checkbox"/> | <b>A</b> | Company logo screen – 10 sec.            | <b>€ 214 + tax 23%</b> |
| <input type="checkbox"/> | <b>B</b> | Promotional spot/film up to 30 sec.      | <b>€ 286 + tax 23%</b> |
| <input type="checkbox"/> | <b>C</b> | Promotional spot/film from 31 to 60 sec. | <b>€ 357 + tax 23%</b> |
| <input type="checkbox"/> | <b>D</b> | Promotional spot/film from 61 to 120sec. | <b>€ 452 + tax 23%</b> |

## 6 ADDITIONAL EQUIPMENT (net prices – excluding VAT)

|                          |           |                                                  |              |                          |           |                                            |              |
|--------------------------|-----------|--------------------------------------------------|--------------|--------------------------|-----------|--------------------------------------------|--------------|
| <input type="checkbox"/> | ..... pcs | Counter - 100cm x 90cm                           | <b>€ 36</b>  | <input type="checkbox"/> | ..... pcs | Bar stool                                  | <b>€ 21</b>  |
| <input type="checkbox"/> | ..... pcs | System shelf - 100cm x 240cm                     | <b>€ 48</b>  | <input type="checkbox"/> | ..... pcs | Leaflet stands                             | <b>€ 24</b>  |
| <input type="checkbox"/> | ..... pcs | Partition wall for construction* - 100cm x 200cm | <b>€ 24</b>  | <input type="checkbox"/> | ..... pcs | Waste bin                                  | <b>€ 4</b>   |
| <input type="checkbox"/> | ..... pcs | Partition wall with graphic wrap**               | <b>€ 108</b> | <input type="checkbox"/> | ..... pcs | Clothes rack - freestanding                | <b>€ 17</b>  |
| <input type="checkbox"/> | ..... pcs | Curtain with 1 partition wall                    | <b>€ 35</b>  | <input type="checkbox"/> | ..... pcs | Grey carpet - price per 1 m²               | <b>€ 7</b>   |
| <input type="checkbox"/> | ..... pcs | Refrigerator                                     | <b>€ 107</b> | <input type="checkbox"/> | ..... pcs | Tent flooring - price per 1 m²             | <b>€ 14</b>  |
| <input type="checkbox"/> | ..... pcs | Rectangular table - 1,75m x 0,75m                | <b>€ 24</b>  | <input type="checkbox"/> | ..... pcs | Extension cord 230V                        | <b>€ 6</b>   |
| <input type="checkbox"/> | ..... pcs | Round table - Ø 0,65 m                           | <b>€ 17</b>  | <input type="checkbox"/> | ..... pcs | 400V power supply                          | <b>€ 95</b>  |
| <input type="checkbox"/> | ..... pcs | Square table - 0,75m x 0,75m                     | <b>€ 19</b>  | <input type="checkbox"/> | ..... pcs | Pop-up tent with fascia - 2.5x2.5 m        | <b>€ 214</b> |
| <input type="checkbox"/> | ..... pcs | Plastic chair                                    | <b>€ 6</b>   | <input type="checkbox"/> | ..... pcs | Tent with fascia - 3x3 m, without flooring | <b>€ 429</b> |
|                          |           |                                                  |              | <input type="checkbox"/> | ..... pcs | Storage and delivery of materials          | <b>€ 48</b>  |

\*To build a backroom area, a minimum of 2 partition walls must be ordered.

\*\*Graphic dimensions for the partition wall: 98 cm x 195 cm

## 7 ORDER SUMMARY

### REGISTRATION FEE

170

€

### ADDITIONAL INVITATIONS TO THE EXHIBITORS' EVENING

€

### EXHIBITION STAND

€

### PROMOTIONAL MATERIALS

€

### LED SCREEN DURING THE EVENT

€

### ADDITIONAL EQUIPMENT

€

NET TOTAL

€

GROSS TOTAL  
(net total + tax 23%)

€

## 8 SPECIFIC PROVISIONS

These Detailed Provisions form an integral part of the Agreement and the Rules and Regulations of Participation in the Travel and Leisure Festival "Piknik nad Odrą".

### 1. EVENT DATE AND OPENING HOURS: 8-9 MAY 2027

1.1 The opening hours of the Travel and Leisure Festival "Piknik Nad Odrą" for visitors (the general public) shall be as follows:

1. "Market Tour" tourism fair area: Saturday and Sunday from 11:00 to 18:00;
2. market area, food service area and brewery zone: Saturday from 11:00 to 23:00 and Sunday from 11:00 to 20:00;
3. children's zone: Saturday from 11:00 to 19:00 and Sunday from 11:00 to 18:00.

1.2 An Exhibitor participating in the Market Tour Fair shall prepare its stand before the opening time for visitors and shall keep the stand open and staffed during the following hours: Saturday from 11:00 to 18:00 and Sunday from 11:00 to 18:00.

1.3 An Exhibitor in the market or food service area shall prepare its stand before the opening time for visitors and shall keep the stand open and staffed during the following hours: Saturday from 11:00 to 23:00 and Sunday from 11:00 to 20:00.

1.4 An Exhibitor in the brewery zone shall prepare its stand before the opening time for visitors and shall keep the stand open and staffed during the following hours: Saturday from 11:00 to 23:00 and Sunday from 11:00 to 20:00. The sale of alcoholic beverages for consumption on the premises must cease no later than 30 minutes before the Event closes on the relevant day. Alcoholic beverages may be sold, served and consumed exclusively in locations designated by the Organizer and by entities holding the permits required by law.

1.5 The Organizer shall not be liable for any items left at the Exhibitors' stands, including equipment, goods and exhibits.

### 2. HANDOVER OF THE STAND AND STAND ASSEMBLY AND DISMANTLING PERIODS

2.1 The Exhibitor shall take over the stand from the Organizer by 10:00 on 8 May 2027.

2.2 Assembly, including preparation of the stand by the Exhibitor, may take place on 7 May 2027 from 14:00 to 20:00. The sale of alcoholic beverages for consumption on the premises must cease no later than 30 minutes before the Event closes on the relevant day. Alcoholic beverages may be sold, served and consumed exclusively in locations designated by the Organizer and by entities holding the permits required by law.

2.3 Dismantling of the Market Tour area, including the packing of the Exhibitor's stand equipment, shall take place on 9 May 2027 from 18:00 to 22:00.

2.4 Dismantling of stands in the retail, food service and brewery areas shall take place on Sunday, 9 May 2026, from 20:00 to 24:00.

### 3. LOCATION

The location of the Exhibitor's stand shall be determined by the organizational, technical, design and safety requirements of the Event, as well as by its spatial layout. ZART Sp. z o.o. shall have exclusive control over the exhibition space. The Organizer reserves the right to change the location of the stand where justified by organizational, technical or safety considerations, decisions of the competent authorities or services, or the need to ensure the proper organization and delivery of the Event.

### 4. PAYMENT TERMS

4.1 The payment currency for Exhibitors shall be the Polish zloty (PLN); however, Exhibitors based outside Poland may make payments in euros (EUR).

4.2 The Exhibitor shall pay the Organizer the fees for participation in the Event as follows:

1. an advance payment amounting to 25% of the total participation fees specified in the confirmation of acceptance of the Application-Agreement, payable immediately upon receipt of the confirmation, but no later than within seven calendar days of receipt of the pro forma invoice;
2. the remaining amount due, i.e. 75% of the order value, payable by 31 March 2027 to the bank account specified in the confirmation of acceptance of the Application-Agreement or in the pro forma invoice. Proof of payment of the advance payment and the remaining amount due shall be sent by email to [piknik@zart.pl](mailto:piknik@zart.pl).

By signing this Application-Agreement, we accept the received and applicable "Regulations for Participation in the Event," the fire safety regulations in force on the Event grounds, and the Specific Provisions. Enclosed is proof of payment referred to in the Specific Provisions. We declare that we assume the obligations towards the Organizer arising from this order.

I consent to the processing of personal data provided in the form and to the inclusion of the information contained in the form in the database of the West Pomeranian Tourism Development Agency ZART Sp. z o.o., for purposes related to the provision of services during the event entitled "Piknik nad Odrą". The data subject has the right to access and correct their data.

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I consent to the West Pomeranian Tourism Development Agency ZART Sp. z o.o. sending commercial (marketing) information regarding the activities of ZART Sp. z o.o. to the email address provided in the form. The respondent may opt out of receiving such information at any time. The data subject has the right to access and correct their data.

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I consent to the use of the provided telephone and fax numbers for marketing and commercial purposes related to the activities of ZART Sp. z o.o. The respondent may opt out of receiving such information at any time. The data subject has the right to access and correct their data.

4.3 For the purposes of the above provision, proof of payment shall mean an electronically generated bank transfer confirmation or proof of payment certified by a post office.

4.4 Payment for additional services ordered on the day of the Event shall be made in cash at the Organizer's tent.

4.5 Where the Exhibitor does not participate in the Event, including for the reason referred to in § 2(5) of the Regulations of the Travel and Leisure Festival "Piknik Nad Odrą", the Exhibitor shall be required to pay 100% of the anticipated fee constituting the Organizer's remuneration. Where the Exhibitor submits a written notice of withdrawal from participation in the Event, failing which such withdrawal shall be null and void, or withdraws from part of the exhibition space previously ordered, the provisions of § 4 (4)-(10) of the Regulations of the Travel and Leisure Festival "Piknik Nad Odrą" shall apply.

### 5. ADDITIONAL SERVICES RELATING TO THE EXHIBITION SPACE, THE STAND AND ITS EQUIPMENT

The Organizer shall allow requests for changes to the construction and equipment of the stand to be submitted until 25 April 2027. Changes shall be implemented in the order in which the requests are received and subject to the Organizer's available personnel, technical resources and materials. Each change must be confirmed by the Organizer before it is accepted for implementation. The Organizer shall have the right to refuse to accept a requested change, particularly where its implementation is not possible for technical, organizational or scheduling reasons.

### 6. ADVERTISING SERVICES

6.1 The final deadline for providing the materials necessary for the performance of advertising services for the Exhibitor in connection with the Event, including, in particular, materials for fascia boards, the Exhibitors' Magazine, wall graphics, signage and other advertising media, shall be 20 April 2027. After this deadline, the Organizer shall have the right either to refuse to accept the materials while retaining its entitlement to the full remuneration or to accept the materials on the condition that the Exhibitor covers the additional costs arising from the need to introduce changes to materials that have already been prepared or produced.

6.2 The Exhibitor shall obtain all required consents, licences and permits and shall pay all fees and remuneration due to copyright owners, holders of related rights and the relevant collective rights management organizations if the Exhibitor performs, plays, displays, broadcasts or otherwise makes available at its stand any works, recordings, music, films, presentations, audiovisual materials or other legally protected content.

### 7. IDENTIFICATION BADGES, VEHICLE ACCESS AND PARKING

7.1 On the day of arrival at the Event, the Exhibitor shall first report to the Organizer's tent to collect identification badges and vehicle entry passes. In the retail and food service area, one identification badge shall be issued per stand.

7.2 Parking is strictly prohibited within the Event grounds, except for vehicles for which the Organizer has issued separate authorization.

7.3 Parking areas for Exhibitors are located outside the Event grounds.

7.4 Vehicle access to the Event grounds shall be permitted exclusively during the designated hours and upon presentation of a vehicle entry pass. The Exhibitor's vehicle must leave the Event grounds no later than 10:30 on the opening day of the Event. The Organizer may refuse vehicle access or order a vehicle to be removed from the Event grounds in the event of a breach of safety rules, the assembly schedule or instructions issued by security or event staff.

Date and Signature

Company Stamp

# 9 REGULATIONS FOR PARTICIPATION IN THE EVENT

## § 1 GENERAL PROVISIONS

1. These Rules and Regulations constitute an integral part of the Agreement and shall apply to all Exhibitors participating in the event known as the Travel and Leisure Festival "Piknik nad Odrą", organized by Zachodniopomorska Agencja Rozwoju Turystyki ZART Sp. z o.o., hereinafter referred to as the "Organizer".
2. Whenever these Rules and Regulations refer to the "Event", this shall mean the Travel and Leisure Festival "Piknik nad Odrą", including the part thereof known as the "Market Tour" Tourism Fair.
3. The Special Provisions of the Rules for Participation in the Travel and Leisure Festival "Piknik nad Odrą", hereinafter referred to as the "Special Provisions", constitute an integral part of these Rules and Regulations.

## § 2 CONDITIONS OF PARTICIPATION

1. In order to participate in the Event, a completed Application-Agreement form must be submitted to the Organizer. This document shall be signed by the person or persons authorized to represent the Exhibitor.
2. Submission of the Application-Agreement shall constitute an offer to participate in the Event. The Organizer shall confirm acceptance of the application in documentary form, including by issuing a pro forma invoice or sending an email confirmation. Such confirmation shall constitute the conclusion of the Agreement and the acquisition of Exhibitor status.
3. The Exhibitor's withdrawal from participation in the Event or cancellation of part of the exhibition space previously ordered shall be made in writing, failing which it shall be null and void. The Exhibitor's failure to pay the amounts referred to in § 4 of these Rules and Regulations shall not constitute withdrawal from participation in the Event.
4. The Organizer reserves the right to refuse to accept an Application-Agreement without stating a reason, particularly for organizational, technical, programme-related, reputational, safety, sector-specific or public-order reasons, due to the profile of the Exhibitor or the products and services offered by it, or where the Exhibitor's participation could involve political, electoral, ideological or worldview-related campaigning or the presentation of content unrelated to the nature of the Event. The Exhibitor shall have no claims against the Organizer arising from the refusal to accept the Application-Agreement, including, in particular, any claims for damages.
5. The Organizer shall have the right to refuse to admit the Exhibitor to the Event if the Exhibitor fails to pay the participation fees referred to in § 4 of these Rules and Regulations by the applicable deadlines.

## § 3 FORM OF PARTICIPATION

1. The Exhibitor shall participate in the Event in its own name and on its own behalf.
2. The Exhibitor shall not be entitled to sublet, sublease, lend free of charge, make available, share or otherwise transfer all or any part of its stand to a third party on any legal or factual basis without the Organizer's prior consent given in documentary form, failing which such action shall be null and void. This prohibition shall also include the presentation, advertising or sale of products, services, brands or materials belonging to third parties that have not been notified to the Organizer.

## § 4 PAYMENT TERMS AND DEADLINES

1. The Exhibitor shall pay the Organizer the fees for participation in the Event as follows:
  - a. an advance payment amounting to 25% of the total participation fees, payable within seven calendar days immediately following receipt of the confirmation of acceptance of the Application-Agreement in the form of a pro forma invoice;
  - b. the remaining amount due under the confirmation of acceptance of the Application-Agreement, payable by the deadline specified in the Special Provisions to the bank account indicated in the confirmation of acceptance of the Application-Agreement.
2. If the Exhibitor presenting itself at the Event will not be the payer or invoice recipient, the Organizer shall be informed accordingly when the order is submitted. The Application-Agreement shall be signed by the person or persons authorized to represent the payer.
3. The costs of additional services ordered during the Event shall be payable in cash at the Organizer's tent.
4. The Exhibitor's withdrawal from participation in the Event or cancellation of part of the exhibition space previously ordered at least 40 days before the commencement date of the Event shall not give rise to any financial obligations on the part of the Exhibitor.
5. If the Exhibitor withdraws from participation in the Event or cancels any of the services previously ordered, irrespective of the reason, including circumstances attributable or not attributable to the Exhibitor, less than 40 days but no later than 15 days before the commencement of the Event, the

Exhibitor shall pay the Organizer an amount equal to 25% of the total participation fees specified in the confirmation of acceptance of the Application-Agreement.

6. If the Exhibitor withdraws from participation in the Event or cancels any of the services previously ordered, irrespective of the reason, including circumstances attributable or not attributable to the Exhibitor, less than 15 days before the commencement of the Event, the Exhibitor shall pay the Organizer 100% of the total participation fees specified in the confirmation of acceptance of the Application-Agreement.
7. If the Exhibitor submits the Application-Agreement to the Organizer after 31 March 2027, the Exhibitor shall pay the Organizer 100% of the total fees for its participation in the Event within seven days of submitting the Application-Agreement, but no later than two days before the commencement of the Event.
8. The fees, prices and other payment terms relating to participation in the Event shall be specified in the Application-Agreement form and the Special Provisions.
9. Any unauthorized use of the Event's commercial offering in any form, including, in particular, exhibiting, selling, promoting, distributing materials or advertising services or products within the Event grounds without the Organizer's consent, shall result in the imposition of a contractual penalty equal to ten times the applicable price-list rate for the area occupied or used. The Organizer shall have the right to remove such an entity and its materials, advertisements, goods and equipment from the Event grounds immediately, at that entity's expense and risk. The Organizer reserves the right to claim damages exceeding the amount of the contractual penalty.
10. All amendments and cancellations relating to the Application-Agreement shall be submitted in writing and confirmed by the Organizer.

## § 5 SERVICES

11. The stand fee shall include the cleaning of passageways but shall not include the cleaning of the Exhibitor's stand area or back-of-stand facilities or the removal of commercial waste, food service waste, packaging, pallets, cardboard boxes, used oil, liquid waste or any other waste generated in connection with the Exhibitor's activities. The Exhibitor shall keep its stand and the area immediately surrounding it clean on an ongoing basis and shall remove all waste after the Event. If the Exhibitor fails to perform this obligation, the Organizer may charge the Exhibitor the costs of cleaning and the removal and disposal of waste.
12. At the Exhibitor's request and for an additional fee, the Organizer may provide:
  - a. rental of additional equipment;
  - b. additional electrical installations;
  - c. organization of press conferences;
  - d. organization of promotional events;
  - e. stand services provided by hostesses;
  - f. stand services provided by an interpreter;
  - g. production and display of advertising materials within the Event grounds;
  - h. hotel reservations.

## § 6 EXHIBITION SPACE, STAND AND STAND EQUIPMENT

1. The Organizer shall independently determine the location of the stand within the Event grounds, taking the Exhibitor's requests into account where reasonably possible; however, such requests shall not be binding upon the Organizer. The Organizer reserves the right to change the stand location, stand number, arrangement of zones and passageways, and the exhibition space where justified by organizational, technical or safety considerations, decisions of the competent authorities or services, weather conditions, a change to the spatial concept of the Event or the best interests of the Event.
2. The Organizer shall use reasonable efforts to inform the Exhibitor sufficiently in advance of any changes to the stand location or exhibition space resulting from the organizational and technical conditions of the Event grounds.
3. For the purposes of these Rules and Regulations, a "stand" shall mean the area rented by the Exhibitor for the duration of the Event, with the dimensions specified in the Application-Agreement, together with its construction and equipment, where such construction or equipment has been rented from the Organizer.
4. The final deadline for the Exhibitor to request changes to additional equipment shall be two weeks before the Event. Any changes concerning additional equipment requested after this deadline may result in a 20% increase in the price of the relevant service compared with the price specified in the application form or may be refused by the Organizer. Such changes shall be implemented in the order in which they are requested and subject to the Organizer's available personnel, technical resources and materials.
5. If the Exhibitor arranges its stand using its own additional

equipment, it shall provide the Organizer with a list of such equipment before the commencement of the Event. The Organizer shall not permit the Exhibitor to interfere in any way with the stand equipment made available to it, including, in particular, by modifying such equipment or carrying out repairs independently.

6. Any other matters relating to the exhibition space, the stand and its equipment shall be governed by the Special Provisions.
7. If the Exhibitor occupies an exhibition area exceeding the area ordered, the Organizer shall charge the Exhibitor a contractual penalty equal to 200% of the fee for the entire area actually occupied, comprising both the area included in the order and the additional area occupied. The contractual penalty shall be payable in cash at the Event office located in the Organizer's tent. The Organizer shall also have the right to remove the Exhibitor from the area exceeding the area ordered, at the Exhibitor's expense and risk.
8. Two days before the commencement of the Event, the Exhibitor may request that the Organizer send it a map showing its stand number and precise location.
9. A stand may be shared by two or more Exhibitors, provided that the intention to share the stand has been notified to the Organizer in advance, at the stage of submitting the Application-Agreement. Failure to notify the Organizer that a stand will be shared with another Exhibitor shall result in the Exhibitor being charged an additional contractual penalty equal to 50% of the value of the exhibition space ordered for each Exhibitor occupying the stand.
10. All amendments relating to the Application-Agreement shall be submitted in writing and confirmed by the Organizer.

## § 7 MARKET TOUR, EXHIBITORS' MAGAZINE AND ADVERTISING

1. Each Exhibitor participating in the Market Tour Tourism Fair may purchase advertising space in the Exhibitors' Magazine and have its logo included in the alphabetical list of Fair Exhibitors.
2. The deadlines for placing orders for advertising services in the Exhibitors' Magazine shall be specified in the Special Provisions. The form and price list for such services shall be included in the Application-Agreement form.
3. The Organizer shall arrange for the printing and distribution of the official Exhibitors' Magazine, containing a list of Exhibitors, the Event's trade fair offering and additional commercial, advertising and service information.
4. Each Exhibitor shall receive one complimentary copy of the Exhibitors' Magazine.
5. The Organizer shall not be liable for errors in the Magazine resulting from any act or omission of the Exhibitor, including, in particular, illegible text, incorrect editing or inaccurate information provided by the Exhibitor. The Organizer shall not be liable for any consequences arising from errors or omissions in the Exhibitors' Magazine.
6. Each Exhibitor shall have the right to advertise its products or services at its own stand, provided that such advertising does not interfere with the normal activities of other Exhibitors.
7. Advertising within the Event grounds outside the Exhibitor's stand shall be subject to a fee and shall require the Organizer's consent given in documentary form, failing which such advertising shall be unauthorized. In the absence of such consent, the advertising shall be removed at the Exhibitor's expense and risk. Subject to the Organizer's consent and payment of the applicable fee, Exhibitors may place their own advertising structures within the Event grounds. Orders for the location of such advertising structures shall be submitted to the Organizer.
8. Advertising carried out by the Exhibitor shall be undertaken at the Exhibitor's sole responsibility and risk.
9. The Exhibitor shall be fully responsible for the content, form, legality and compliance with applicable law of all advertising, promotional, graphic, textual and audiovisual materials and signage provided to the Organizer or used at the stand. The Exhibitor represents that it holds all rights, consents and licenses necessary for their use, including, in particular, copyrights, related rights and rights to trademarks, designations, logos, photographs, recordings and the images of individuals. The Exhibitor shall indemnify and hold the Organizer harmless against any claims asserted against the Organizer in this respect.

## § 8 PUBLIC-ORDER AND ORGANIZATIONAL PROVISIONS

1. Upon arrival at the Event, the Exhibitor shall report to the Organizer's tent, where it shall receive identification badges and take over the stand. Failure to raise any reservations concerning the stand at the time of handover shall constitute acceptance of the stand without reservation. Any subsequent complaints concerning the condition of the stand at the time of handover may be disregarded unless they concern defects that could not have been identified through the exercise of due care. The stand shall

# REGULATIONS FOR PARTICIPATION IN THE EVENT

be handed back by the Exhibitor after the end of the Event.

2. Access to the Event grounds by car or any other vehicle shall be permitted only on the basis of a vehicle entry pass. The pass shall be completed and displayed behind the vehicle's front windscreen in a manner allowing the information shown on it to be read. Vehicles may enter and remain within the Event grounds exclusively during the hours indicated on the vehicle entry pass.
3. A vehicle entry pass shall not authorize parking or stopping within the Event grounds during the Event. This restriction shall not apply to vehicles that constitute a form of exhibition stand.
4. Where the Exhibitor purchases a complete stand and/or additional equipment, the Exhibitor shall be charged the current market value of any item lost or damaged at the stand or forming part of the additional equipment made available to it.
5. The Exhibitor shall prepare its stand no later than by the deadline specified in the Special Provisions. If the Exhibitor fails to appear by the deadline specified in the Special Provisions without prior written or documentary notice accepted by the Organizer, this shall be treated as withdrawal from participation in the Event, with the consequences specified in § 4(6) of these Rules and Regulations. The Organizer shall have the right to reallocate the unused exhibition space at its sole discretion, without any obligation to refund any amounts to the Exhibitor.
6. The removal of stand equipment, including exhibits, and the dismantling of the stand before the end of the Event shall be prohibited.
7. The Exhibitor shall remove the stand equipment and all other items, dismantle the stand where it uses its own stand construction, and restore the exhibition space occupied by it to its original condition no later than on the final day of the Event, during the stand dismantling hours specified in the Special Provisions, i.e. by 23:55 on 9 May 2027.
8. If the Exhibitor fails to complete the above cleaning and reinstatement work within the dismantling period, the Organizer shall commission a third party to perform such work or perform it itself, at the Exhibitor's expense and risk.
9. Any stand construction elements, equipment, goods, advertising materials, waste or other items left by the Exhibitor after the dismantling deadline without the Organizer's written or documentary consent may be removed, relocated, stored, disposed of or secured by the Organizer or a third party at the Exhibitor's expense and risk. The Organizer shall not be liable for their loss, damage or destruction unless the damage was caused intentionally.
10. The Exhibitor shall reimburse the Organizer for all costs incurred by the Organizer in this respect.
11. If the Exhibitor requires additional time to prepare or dismantle its stand, it shall agree this with the Organizer no later than 14 days before the commencement of the Event.
12. An Exhibitor selling, preparing, serving or offering tastings of food or beverages shall comply with all requirements arising from sanitary, food, commercial, tax, fire safety and public-order regulations, including, in particular, the requirement to hold all necessary decisions, permits, registrations, notifications, certificates, documents and procedures. The Exhibitor shall be fully responsible for the quality, safety, legality, labeling, composition, allergen information, storage and sale of the products offered and for the acts and omissions of its personnel.
13. Alcoholic beverages may be sold, served, promoted and consumed within the Event grounds only with the Organizer's prior consent, in locations designated by the Organizer and by entities holding the permits required by law. The Exhibitor shall be fully responsible for ensuring that the sale of alcohol complies with applicable law, particularly the requirements concerning the age and sobriety of purchasers, permitted sales hours, types of packaging, alcohol content and safety rules.
14. In justified cases and in the best interests of the Event, the Organizer may intervene in the appearance and equipment of the stand, including, for example, to prevent damage to the stand or to remove items emitting unpleasant odors.
15. The Exhibitor may decorate the walls of the stand, provided that it does not interfere with them in any way and that they are not damaged in any manner, including by soiling, puncturing, cutting, painting or applying wallpaper.
16. The Exhibitor shall be responsible for supervising and securing its stand during the Event's opening hours, for 30 minutes before the Event opens and for 30 minutes after the Event closes on each day.
17. Daily deliveries of goods shall be completed no later than 30 minutes before the opening time of the Event on the relevant day, in accordance with the Special Provisions.
18. The Exhibitor's presence at the stand outside the Event's opening hours and outside the stand assembly and dismantling periods shall require prior arrangement with the Organizer.
19. Electrical work shall be carried out exclusively by a specialist company authorized by the Organizer.

20. The following shall be strictly prohibited within the Event grounds:

1. connecting to power sources independently or using damaged or temporary electrical installations;
2. using open flames;
3. operating electrical heating appliances contrary to the rules established by the Organizer;
4. leaving unattended any appliances connected to the electrical supply that are not designed for continuous operation;
5. bringing fire-hazardous chemical substances onto the Event grounds;
6. obstructing access routes to firefighting equipment or blocking, including partially obstructing, evacuation routes;
7. using firefighting equipment for purposes other than those for which it is intended;
8. placing at the stand any equipment or exhibits that may be dangerous to the Event's Exhibitors or visitors. The Organizer reserves the right to refuse permission for the installation of equipment or the display of exhibits that it considers dangerous. Equipment and exhibits shall not be placed in passageways adjacent to the stand, and demonstrations and presentations shall not impede or prevent the safe movement of Exhibitors and visitors.

## § 9 CUSTOMS, FORWARDING, LOADING AND UNLOADING

1. All equipment, exhibits, advertising materials, food products intended for customers or for hospitality-related meetings, and goods intended for the construction, furnishing and decoration of stands that are brought in from abroad shall be subject to customs clearance.
2. The transport, unloading, reloading, unpacking, assembly, dismantling, packing and loading of stand equipment, including exhibits and other materials brought to the Event, shall be carried out by the Exhibitor at its own expense and risk.
3. Unloading and loading, including the unpacking and packing of stand equipment and exhibits, may be carried out only in the presence of a person authorized by the Exhibitor.
4. The Organizer does not have its own loading and unloading equipment. If the Exhibitor requires such equipment, it may order it for an additional fee no later than 14 days before the commencement of the Event.
5. The Exhibitor shall be fully liable for any damage caused during transport, vehicle access, unloading, reloading, assembly, dismantling, packing and loading, including, in particular, damage caused to the Organizer, other Exhibitors, Event participants, the owner or administrator of the Event grounds or any third party. Such liability shall also extend to the acts and omissions of carriers, suppliers, subcontractors and persons acting on the Exhibitor's instructions.

## § 10 INSURANCE

1. The Organizer recommends that the Exhibitor maintain insurance, particularly covering personal injury and property damage that may arise in connection with the Exhibitor's participation in the Event. Third-party liability insurance and property insurance should cover the stand assembly period, the duration of the Event and the dismantling period. The Exhibitor shall arrange such insurance independently and at its own expense.
2. The Organizer shall not be liable for damage to the Exhibitor's property, including, in particular, damage to, destruction, loss, theft or disappearance of goods, exhibits, equipment, documents, cash, payment terminals, advertising materials or stand equipment, unless such damage was caused intentionally by the Organizer.
3. The Organizer shall not be liable for damage caused by force majeure, third-party acts, theft, burglary, fire, gale-force winds, lightning strikes, explosions, flooding, interruptions in the supply of electricity or water, infrastructure failures, decisions of public administrative authorities, actions of public or emergency services, safety threats, weather conditions or any other circumstances beyond the Organizer's control.

4. The Exhibitor shall immediately notify the Organizer of any damage that occurs.
5. Any special measures taken by the Organizer to secure the Event grounds shall not affect the exclusions of the Organizer's liability set out above.

## § 11 COMPLAINTS

1. The Exhibitor shall notify the Organizer of any objections concerning the services provided by the Organizer immediately after identifying them, so that the Organizer has an opportunity to take corrective action during the Event. Complaints submitted after the Event shall be made in documentary form within seven days of the end of the Event.
2. Failure to raise objections during the Event, where it was possible to do so, shall constitute confirmation that the Organizer properly performed the services.
3. No complaints shall be considered after the applicable deadline, and all claims of the Exhibitor shall expire upon the lapse of that deadline.
4. Any oral arrangements, agreements or understandings

between the Exhibitor and a representative of the Organizer, as well as any decisions or declarations, shall require immediate confirmation in documentary form, particularly in writing.

## § 12 FINAL PROVISIONS

1. If the Event is canceled for reasons attributable to the Organizer, the Organizer's liability shall be limited to refunding the amounts paid by the Exhibitors.
2. If the Event is canceled, shortened, interrupted, restricted, rescheduled, relocated or conducted in a different format for reasons beyond the Organizer's control, including, in particular, force majeure, decisions of public administrative authorities, actions of public or emergency services, safety threats, weather conditions, an epidemic, infrastructure failures, national mourning, legal restrictions or other circumstances that the Organizer could not have foreseen or prevented, the Organizer shall not be liable to the Exhibitor for damages, including, in particular, loss of profit, transportation or accommodation costs, the costs of producing materials, purchasing goods, remunerating personnel or preparing the stand, or any other costs incurred by the Exhibitor. In such a case, the Organizer may, at its sole discretion, credit the fees paid by the Exhibitor toward participation in the Event on a new date, offer substitute performance or refund all or part of the fees paid to the Organizer after deducting the costs already incurred by the Organizer in connection with preparing the Event.
3. The Exhibitor represents that it is familiar with the provisions of the Application-Agreement, these Rules and Regulations and the Special Provisions, that it has had sufficient time to review and understand the contents of those documents, and that it undertakes to comply with their provisions and to ensure compliance by its employees and entities acting on its behalf or on its instructions in connection with the Event.
4. The Exhibitor shall comply with the Organizer's provisions and public-order rules, follow the Organizer's decisions during the Event and comply with all other arrangements between the Exhibitor and the Organizer. The Exhibitor shall also ensure compliance with the provisions of this paragraph by its employees and entities acting on its behalf or on its instructions in connection with the Event.
5. The Exhibitor consents to the recording and dissemination of photographs, recordings and audiovisual materials depicting the Exhibitor's stand, its signage, displays, products, services and advertising materials, as well as persons staffing the stand, produced during the Event for the Organizer's and the Event's documentation, information, promotional, marketing and archival purposes, without limitation as to time, territory or the number of publications, in all media and communication channels used by the Organizer. The Exhibitor shall inform the persons staffing the stand that their image may be recorded during the Event and shall obtain any consents required by law where necessary. The Exhibitor shall indemnify and hold the Organizer harmless against any claims asserted against the Organizer by persons acting on behalf of or for the benefit of the Exhibitor.
6. The Organizer shall not be liable where it had no influence over the occurrence of the circumstances that caused the damage or for damage resulting from circumstances that the Organizer could not have foreseen even when exercising due care.
7. The Organizer shall not be liable for the Exhibitor's loss of profit, revenue, customers or contracts, reputational damage, the Exhibitor's own costs, indirect damage or any other economic consequences connected with the Exhibitor's participation or non-participation in the Event.
8. The Organizer shall be liable exclusively for actual damage suffered by the Exhibitor where such damage results from the Organizer's culpable failure to perform or improper performance of its obligations, provided that the Organizer's liability shall be limited to cases of willful misconduct or gross negligence.
9. The Organizer shall not be liable for damage arising from force majeure, an epidemic, decisions of public administrative authorities, actions of public or emergency services, weather conditions, failures of infrastructure outside the Organizer's control, interruptions in utility supplies, or any act or omission of the Exhibitor, persons acting on its behalf, other Exhibitors, Event participants or third parties.
10. Unless otherwise provided by mandatory provisions of law, the Organizer's liability shall be limited to the amount of the fee actually paid to the Organizer by the Exhibitor for the service to which the damage relates.
11. Any matters not regulated by these Rules and Regulations shall be governed by the applicable provisions of the Polish Civil Code.
12. The Parties shall attempt to resolve amicably any disputes arising from the Application-Agreement, these Rules and Regulations, the Special Provisions or the Exhibitor's participation in the Event. If no agreement can be reached, the dispute shall be resolved by the court of general jurisdiction having territorial jurisdiction over the Organizer's registered office, unless mandatory provisions of law provide otherwise.