

**33rd
EDITION**



Szczecin, Wały Chrobrego

May, 11-12, 2024

TRAVEL AND LEISURE FESTIVAL

OFFER FOR EXHIBITORS

The largest trade fair event in Western Pomerania, combining both an innovative approach to the regional promotion, industry networking meetings and the character of a major city event.

More than 60,000 people visited us in 2023, not least because of the attractive events accompanying the tourism fair. Picnic alleys feature thematic zones that respond to the interests of participants and together create a unique space and unforgettable atmosphere - Market Tour Tourism Trade Fair, Market Square, children's zone, food zone or the Great Cooking.

MARKET TOUR Tourism Trade Fair



...and also:



Market Square



Children's
Play Area



Food Truck Zone



The Great
Cooking



Craft Beer Zone



TV Studio

MARKET TOUR

International Tourism Trade Fair

This is the **33rd edition of the INTERNATIONAL TOURIST FAIR in Szczecin**, which has been held in an open-air format since 2005 and is the most visited open-air tourist fair in Poland.

The tourist trade fair is attended by representatives of all Polish cities and provinces, national, regional and local tourist organizations, catering and accommodation facilities, as well as companies associated with the transportation and sports industries. Exhibitors from Poland and abroad present their tourist attractions and promote individual regions. You can't miss it either.



**MORE THAN
200**

More than 200
exhibitors from
Poland and abroad



**MORE THAN
60 000**

More than 60000
visitors from Poland
and abroad



Representation of all
16 polish provinces

WHAT MAKES US SPECIAL:



The most visited outdoor tourist fair in Poland - we are the second oldest tourist fair and also the most visited tourist fair in Poland.



We are an event recognized and anticipated by the residents of the province and neighboring provinces for many years.



Proximity to the German border - a place of inspiration for a large number of travelers from Germany. We provide information to thousands of people about travel destinations in our country. We enable both travel and non-travel companies to establish direct business relationships.

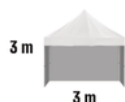


The Market Tour combines elements of a city event, which makes it attract numerous visitors. Admission to the event is free.

HOW YOU CAN PRESENT YOUR OFFER AT THE MARKET TOUR TOURISM TRADE FAIR ?

VARIANT A

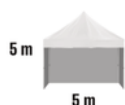
PRICE
€ 1 125 + TAX 23%



9m2 tent with exhibitor's name and basic equipment

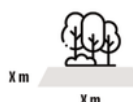
VARIANT B

PRICE
€ 2 035 + TAX 23%



9m2 tent with exhibitor's name and extended equipment

VARIANT C



Outside area without a tent
(Xm x Xm)

Up 9 m²

PRICE
€ 87 + TAX 23%/m²

10 m² - 25 m²

PRICE
€ 79 + TAX 23%/m²

Above 25 m²

individual pricing

Obligatory registration fee for all exhibitors - € 114 + TAX 23%



INFORMATION

You can design the arrangement of your stand according to your own idea.

With us there are no limits to creative solutions. We invite you to contact us directly.

IS A TRADE FAIR STAND NOT ENOUGH?

Is a trade show booth not enough? Do you want your brand to be especially remembered by visitors? Or maybe you can't become an exhibitor, but want to make your presence felt at the festival and be remembered by Picnics attendees?

TELEBIM

WEEKENDS PACKAGE (2 days x 10 displays each day)

Your LOGO,
10 seconds display

PRICE
€ 137 + TAX 23%

Promotional Video
up to 30 seconds

PRICE
€ 205 + TAX 23%

Promotional Video
from 30 to 60 secs.

PRICE
€ 228 + TAX 23%

Promotional Video
from 60 to 120 secs.

PRICE
€ 273 + TAX 23%

Full price list at www.pikniknadodra.pl



APPLICATION FORM AND EXHIBITOR
information can be found on website.

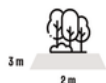
[www.pikniknadodra.pl/
become-an-exhibitor/?lang=en](http://www.pikniknadodra.pl/become-an-exhibitor/?lang=en)



OFFER FOR OTHER AREAS

MARKET SQUARE

MARKET SQUARE



2m x 3m outside area
without a tent

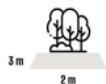
PRICE
€ 296 + TAX 23%



1m x 3m additional
module

PRICE
€ 137 + TAX 23%

HANDICRAFTS ZONE



2m x 3m outside area
without a tent

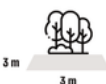
PRICE
€ 205 + TAX 23%



1m x 3m additional
module

PRICE
€ 69 + TAX 23%

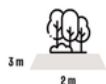
CRAFT BEER ZONE



3m x 3m outside area
without a tent

PRICE
€ 728 + TAX 23%

CHILDREN'S PLAY AREA



2m x 3m outside area
without a tent

PRICE
€ 194 + TAX 23%



1m x 3m additional
module

PRICE
€ 69 + TAX 23%

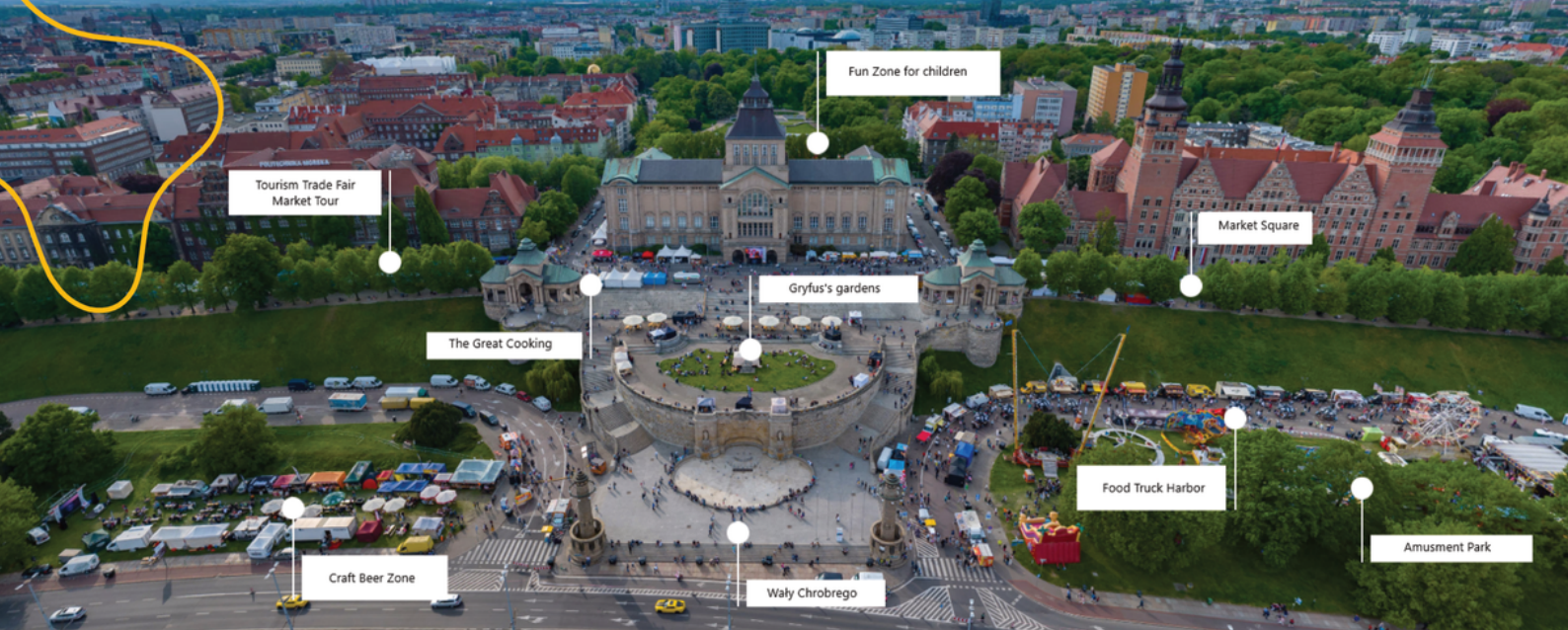
Full price list at www.pikniknadodra.pl



APPLICATION FORM AND EXHIBITOR
information can be found on website.

[https://pikniknadodra.pl/
become-an-exhibitor/?lang=en](https://pikniknadodra.pl/become-an-exhibitor/?lang=en)





JOIN THE EXHIBITORS OF PIKNIK NAD ODRA 2024



**Main Page
Piknik nad Odra**

www.pikniknadodra.pl



**Take a virtual tour 360° and
watch Piknik nad Odra from above**

pikniknadodra.pl/relacja



→ **Contact us!**

EVENT COORDINATOR

Agnieszka Stach-Krupowicz



+48 885 383 883



agnieszka.stach@zart.pl

SALES REPRESENTATIVE

Adrian Jaremba



+48 511 166 108



adrian.jaremba@zart.pl

ORGANIZER



Zachodniopomorska Agencja
Rozwoju Turystyki ZART Sp z o.o.



ul. Broniewskiego 12
71-460 Szczecin



+48 914342187



www.zart.pl

CO - ORGANIZER



Żegluga Szczecińska
Turystyka Wydarzenia Sp. z o.o.

Żegluga Szczecińska
Turystyka Wydarzenia Sp. z o.o.



ul. Tadeusza Wendy 8
70-655 Szczecin



+48 91 35 16 200



www.zstw.szczecin.pl